

Press Release

## New CEO for TRIAX

Ken Cordes will lead the newly merged TRIAX A/S and Ikusi Multimedia.

Hornslyd, Denmark, 10 September 2021 – The board of directors has appointed Mr Ken Cordes to the position of CEO of TRIAX. He takes up his position on 20 September 2021.

Mr Cordes, an American native, has been based in Denmark since 2007 and has a strong executive background in technical industries, with a focus on converting customer needs and market trends into value-adding products and solutions for partners, customers and end-users.

Mr Cordes will lead the combined organisation formed following the merger between TRIAX and Klode Media, the former Multimedia business unit of Ikusi, whose shared vision is to be the preferred partner to professionals for connected products and online services.



Ramon Sotomayor, Chairman of TRIAX, says, "We're delighted to welcome Ken to TRIAX. His proven track record in integrating businesses, people and cultures in changing market environments is superbly suited to leading our newly merged company into the future. His unrivalled experience, energy and enthusiasm will steer TRIAX to new success in achieving our strategic vision."

Ken Cordes, incoming TRIAX CEO, says, "It's a privilege to join TRIAX at the beginning of our exciting new journey. There are so many opportunities to strengthen our position as technological leaders, and a commendable emphasis on customer-focused values. I'm looking forward to nurturing a culture full of opportunities and possibilities, where all our employees, partners and customers are instrumental to our future success. I'm looking forward to getting started."

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